Treasury & Cash Flow Management for Corporates and Parastatals

Who Should Attend?

- Treasury Officers and Treasury Managers
- Financial Controllers and CFOs
- Public Sector Finance Officers (Parastatals, County Governments)
- Budget and Planning Officers
- Corporate Accountants and Finance Managers
- Risk and Compliance Professionals

DATE : 17 – 19 June 2026
Cost: USD695.00pp
Virtual Course

REGISTER NOW

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Attendance by two or more representatives of your organization will foster teamwork and enhance the program's impact

Course Introduction

Effective treasury and cash flow management are central to the financial resilience and sustainability of any organisation. In Kenya, corporates and parastatals alike face challenges such as delayed receivables, increasing debt obligations, FX volatility, and public sector budget constraints.

This course provides participants with the skills, tools, and frameworks required to effectively manage liquidity, forecast cash flows, mitigate treasury risks, and ensure full alignment between financial strategy and operational priorities. Case studies, simulations, and Kenyan context examples will be used throughout.

Course Objectives

By the end of this training course, participants will be able to:

- Analyse and forecast cash flow cycles and cash conversion periods
- Implement best-practice treasury structures and controls
- Identify funding gaps and optimise working capital
- Evaluate short-term investment and financing options
- Manage foreign exchange, interest rate, and liquidity risks
- Develop cash flow strategies for crisis periods or funding constraints

Organisational Benefits

Organisations will benefit from:

- Improved treasury oversight and liquidity planning
- Enhanced coordination between finance, operations, and procurement
- Stronger internal controls and cash visibility
- Better decision-making on short-term investments and borrowings
- Reduced reliance on overdrafts and emergency borrowing

Personal Impact

Participants will be able to:

- Build dynamic cash flow forecasts and sensitivity models
- Understand treasury KPIs and monitor financial health
- Develop practical tools for working capital optimisation
- Design cash pooling and fund transfer strategies
- Lead conversations with banks, funders, and credit committees

Course Outline

DAY 1: Cash Flow Fundamentals and Forecasting Techniques

- Understanding the cash flow cycle in corporates and parastatals
- Cash flow forecasting: direct vs. indirect methods
- Cash flow drivers: receivables, payables, inventory
- Tools for building rolling forecasts and cash dashboards
- Case Study: Delayed revenue flows in public enterprises

DAY 2: Treasury Functions, Structures & Risk Management

- Role of the treasury department
- Treasury organisation: centralised vs. decentralised
- Bank relationship management and cash pooling
- Managing FX and interest rate exposure
- Treasury internal controls and reporting structures

DAY 3: Strategic Liquidity and Funding Decisions

- Liquidity planning under tight fiscal conditions
- Evaluating short-term borrowing and investment vehicles
- Working capital optimisation (e.g. supplier terms, inventory cycles)
- Cash crisis response strategies (including funding gaps)
- Performance metrics: DSCR, cash coverage, liquidity ratios
- Group work and case simulation: Treasury policy for a parastatal

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Other courses on Offer

Excel and Power BI for Financial Analysis

Why? Skills in advanced Excel and Power BI are in demand for improved data analysis, reporting, and automation.

Topics:

- Dashboards for financial KPIs
- Scenario analysis
- Automating monthly reports

Procurement and Financial Oversight in Donor Projects

Why? Procurement is a high-risk area in donor-funded projects, and finance teams must oversee compliance.

Includes:

- Procurement planning and documentation
- Value for money and transparency
- Red flags in procurement fraud

Financial Management & Reporting for NGOs and Government Entities

Why? Many Mozambican professionals work in NGOs or state institutions that need accountability in line with donor and public sector frameworks.

Focus areas:

- Fund accounting
- Internal controls
- IPSAS / IFRS standards
- Grant tracking systems

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